

NEWVISION[®]
technology centre

Now Serving Service Desk

N202 → Position 15

Last Tickets Called

- C216** → CX Counter 7
- M108** → Position 02
- C125** → CX Counter 7
- M107** → Position 01
- C124** → CX Counter 6
- M106** → Position 01

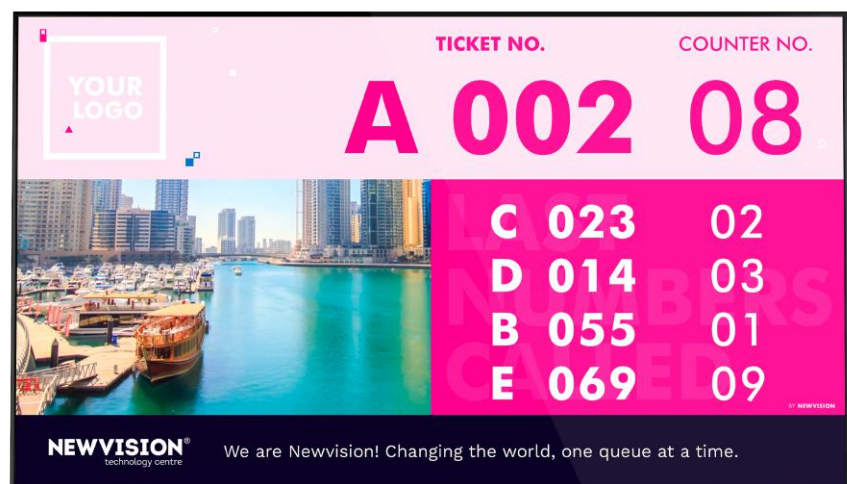


INLINE CORPORATE TV

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Inline Corporate TV is the best way to create the most pleasant and relaxed service environments. In the very same display where your customers will be checking for their turn, offer them engaging content to enjoy - the perfect opportunity to reach out with your institutional messages, promotions or co-ordinated marketing campaigns.

It's an incredibly dynamic system, allowing full customization, real-time or scheduled updating, and the broadcast capabilities will allow you to manage campaign and content distribution throughout your entire branch network. Furthermore, thanks to its powerful but flexible scheduling capabilities, in combination with an accurate reporting, you'll be able to create solid advertising partnerships with the brands you represent, by providing a premium marketing channel that drives sales.



Included features

- Central web-managed broadcasting.
- Ability to design the screen and its respective zones.
- Scheduled Content and Playlists.
- Broadcasts Queue Management calls and customized messages.
- Multiple Media Formats Supported.
- Can display several media sources at the same time, on a single screen.
- Allows media types such as video, TV, Flash, images, RSS feed and more.
- Configurable Download Times prevent network bottlenecks.
- Seamlessly Integrated with all Newvision solutions.
- Performance and Campaign Effectiveness Reporting.
- 3rd Party Integration Ready.

Main benefits

— Engage & Entertain

Broadcast multimedia contents, making sure they will never get bored when waiting, and creating a pleasant and engaging experience that your customers will remember.

— Spread the message

Optimize and deliver marketing campaigns and institutional messages anywhere on your network, to achieve maximum efficiency.

— Manage efficiently

Manage each campaign and all broadcasting endpoints, from a single access location, anywhere on the world.

— Make it yours

Personalize your layouts with the many incredible customization features available, branding them with your own image and visual identity, shaping appealing channels from which to deliver consistent engaging content.

— Continuous improvement

Get deep insight on the impact of communication, by integrating with other systems like queue management, footfall analytics, or 3rd party sales systems.

— Unlock more revenue

Create marketing and advertising partnerships with other brands, taking full advantage of its customization and content scheduling capabilities.

